Selecting Your Cake Size and Cake Format

How many guests do you expect? Figure at least one slice of cake per guest. Cakes are traditionally cut in 1” x 2” slices for Tiered cakes. Serving size for sheet cakes is 2” x 2” slices. Some cake toppers may require several days notice due to availability.

*Cakes with premium fillings, chocolate curls, and PhotoCake® cakes require additional charge. Cupcakes can be filled for an additional charge. Ask a Bakery Associate for more details on personalizing your cake and to confirm pricing.*
Customize Your Birthday Cake
Choose your favorite options to make your cake one-of-a-kind!

### Icing Color Options

<table>
<thead>
<tr>
<th>Buttercream</th>
<th>Whipped</th>
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<tr>
<td>White</td>
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<tr>
<td>Chocolate</td>
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<td>Thread Pink</td>
<td>Bettercreme Made with HERSHEY'S</td>
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<tr>
<td>Pink</td>
<td>Naturally Flavored</td>
</tr>
<tr>
<td>Red</td>
<td>Pink</td>
</tr>
<tr>
<td>Neon Orange</td>
<td>Red</td>
</tr>
<tr>
<td>Yellow</td>
<td>Orange</td>
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<tr>
<td>Bright Green</td>
<td>Yellow</td>
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<tr>
<td>Green</td>
<td>Green</td>
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<tr>
<td>Blue</td>
<td>Blue</td>
</tr>
<tr>
<td>Teal</td>
<td>Blue</td>
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<tr>
<td>Royal Blue</td>
<td>Purple</td>
</tr>
<tr>
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<td>Black</td>
<td>Grey</td>
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### Sprinkle and Quin Options

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# Customize Your Birthday Cake

## PhotoCake® Image Strips

<table>
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<tbody>
<tr>
<td>Dena Designs Countryside 1</td>
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<tr>
<td>Bicycles</td>
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<tr>
<td>Green Camo</td>
<td>527</td>
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<td>Pink Camo</td>
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<td>Safari Print - Leopard</td>
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<td>Feathers - Orange</td>
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<tr>
<td>Feathers - Pink</td>
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<td>Golf</td>
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<td>Spiral</td>
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<td>Mod Dots</td>
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<tr>
<td>Nautical Blue Stripes</td>
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<tr>
<td>Baby Barnyard Blue</td>
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<tr>
<td>Black Stripes</td>
<td>574</td>
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<tr>
<td>Red Plaid</td>
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<tr>
<td>Black &amp; White Chevron</td>
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## Edible Image® Designer Prints™

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<tr>
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<tr>
<td>Colorful Dots - Silver</td>
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## Fondant Options

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<td>Primary Strips</td>
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<td>Primary Dots</td>
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<td>Sweet Shapes* - Black</td>
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<tr>
<td>Sweet Shapes* - Gray</td>
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</tr>
</tbody>
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## Letter Options

A B C D E F G H I J K L M N O P Q R S T W &
Happy Birthday

Customize your cake!
Other icing colors are available. Ask your decorator.

Sheet Cake
18659
Shown on ¼ Sheet Cake
Serves 24

Round Cake
18659
Serves 8

Cupcake Cake
18659
Serves 24

Cupcakes
37990
Available in your choice of icing color!

NEW

Gum paste is food safe and intended as a non-edible decoration only.

Birthday & Milestone
Happy Birthday Dots

Birthday & Milestone

Sheet Cake
14311, 37995, 8862
Shown on ¼ Sheet Cake
Serves 24

Round Cake
37995, 8862
Serves 8

Two Tier Cake
14311, 8862
Serves 64

Cupcakes
37990
Available in your choice of icing color!

Gum paste is food safe and intended as a non-edible decoration only.

Customize your cake!
Other icing colors are available. Ask your decorator.
Happy Birthday Party

Customize your cake!
Other icing colors are available. Ask your decorator.

Sheet Cake
7779, 37995
Shown on ¼ Sheet Cake
Serves 24

Gum paste is food safe and intended as a non-edible decoration only.

Two Tier Cake
14311
Serves 64

Party Combo
37990, 37995
Serves 16

Cupcakes
631
Available in your choice of icing color!

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Walmart
Bakery Guide 2016
Birthday & Milestone

Happy Birthday Patterns

Sheet Cake
50267, 8861
Shown on ¼ Sheet Cake
Serves 24

Round Cake
50267, 7779
Serves 8

Party Combo
50267, 8861
Serves 16

Cupcakes
8861
Available in your choice of icing color!

Two Tier Cake
50267, 8861, 8840
Serves 64

Gum paste is food safe and intended as a non-edible decoration only.

Customize your cake! Other icing colors are available. Ask your decorator.
Birthday Black & Brights

Customize your cake! Other icing colors are available. Ask your decorator.

Sheet Cake
38619, 8840
Shown on ¼ Sheet Cake
Serves 24

Two Tier Cake
38619, 8840
Serves 64

Party Combo
38619
Serves 16

Cupcakes
38619
Available in your choice of icing color!
Birthday & Milestone

Happy Birthday Pink & Blue

Sheet Cake
8862, 7779, 627
Shown on ¼ Sheet Cake
Serves 24

Two Tier Cake
14311, 8862, 627
Serves 64

Party Combo
355
Serves 16

Round Cake
355
Serves 8

Cupcakes
Available in your choice of icing color!

Gum paste is food safe and intended as a non-edible decoration only.

Customize your cake!

Other icing colors are available. Ask your decorator.
Happy Birthday Banners

Customize your cake!
Other icing colors are available. Ask your decorator.

Sheet Cake
50098, 7779
Shown on ¼ Sheet Cake
Serves 24

Round Cake
50098, 7779
Serves 8

Two Tier Cake
50098
Serves 64

Cupcakes
Available in your choice of icing color!

Gum paste is food safe and intended as a non-edible decoration only.
Happy Birthday Mini Bows

Sheet Cake
7779
Shown on 1/4 Sheet Cake
Serves 24

Gum paste is food safe and intended as a non-edible decoration only.

Two Tier Cake
7779
Serves 64

Party Combo
7779
Serves 16

Cupcakes
Available in your choice of icing color!

Birthday & Milestone
Customize your cake!
Other icing colors are available. Ask your decorator.

Gum paste is food safe and intended as a non-edible decoration only.
Feliz Cupleaños

Sheet Cake
50098
Shown on ¼ Sheet Cake
Serves 24

Two Tier Cake
50098
Serves 64

Round Cake
632
Serves 8

Cupcakes
19981
Available in your choice of icing color!

Customize your cake!
Other icing colors are available. Ask your decorator.
Quinceañera

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Birthday & Milestone

Quinceañera

Sheet Cake
8798
Shown on ¼ Sheet Cake
Serves 24

Two Tier Cake
8798
Serves 64

Three Tier Cake
8798
Serves 134

Cupcakes
13180
Available in your choice of icing color!

Includes tiara and scepter!

WARNING: CHOKING HAZARD
Small parts. Not for children under 3 years.
Birthday & Milestone

**Sheet Cake**
20399, 17266
Shown on ¼ Sheet Cake
Serves 24

**Three Tier Cake**
20399, 37971, 17266
Serves 64

**Two Tier Cake**
20399, 37971, 17266
Serves 64

**Cupcakes**
Available in your choice of icing color!

Gum paste is food safe and intended as a non-edible decoration only. Remove decorative trim before cutting the cake.

Customize your cake!
Other icing colors are available. Ask your decorator.
Birthday & Milestone

Sweet 16

Customize with your photo using PhotoCake® technology!

Sheet Cake
Customize with your photo!
Shown on ¼ Sheet Cake
Serves 24

Two Tier Cake
20168
Serves 64

Three Tier Cake
20168, 50267
Serves 134

Cupcake Cake
Customize with your photo!
Serves 24

Sheet Cake
Customize with your photo!
Shown on ¼ Sheet Cake
Serves 24

Cupcake Cake
Customize with your photo!
Serves 24

Cupcake Cake
Customize with your photo!
Serves 24

Birthday & Milestone
Other icing colors are available. Ask your decorator.

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Birthday & Milestone

Milestone Birthday

Sheet Cake
7779, 20021
Shown on ¼ Sheet Cake
Serves 24

Round Cake
19396
Serves 8

Round Cake
19397
Serves 8

Sheet Cake
19397
Shown on ¼ Sheet Cake
Serves 24

Cupcakes
20012
Available in your choice
of icing color!

Gum paste is food safe and intended
as a non-edible decoration only.

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Birthday & Milestone

Customize your cake!
Other icing colors are available. Ask your decorator.
Birthday & Milestone Celebrations

Customize your cake! Other icing colors are available. Ask your decorator.

Sheet Cake
7779, 20397
Shown on ¼ Sheet Cake
Serves 24

Sheet Cake
20363
Shown on ¼ Sheet Cake
Serves 24

Sheet Cake
7779, 20147
Shown on ¼ Sheet Cake
Serves 24

Sheet Cake
7779, 20396
Serves 8

Round Cake
20398
Serves 8

Round Cake
7779, 20396
Serves 8

Customize PhotoCake® frame with your photo!

Gum paste is food safe and intended as a non-edible decoration only.
Customize your cake with your photo using PhotoCake® technology!

Sheet Cake
7779
Shown on 1/4 Sheet Cake
Serves 24

Round Cake
7779, 587
Serves 8

Party Combo
38619
Serves 16

Cupcakes
Available in your choice of icing color!

Gum paste is food safe and intended as a non-edible decoration only.

Birthday & Milestone
Other icing colors are available. Ask your decorator.